

EDUCATION PROGRAM REQUIREMENTS

To receive the stormwater education credit businesses, schools and other non-residential property owners must educate people (employees, tenants, the public, students etc.) on topics related to stormwater management. The maximum credit for stormwater education is a 5% reduction off the stormwater portion of the regular utility bill. All materials including presentations, pamphlets, posted material etc. shall be reviewed and approved by the city before qualifying for the education credit. Further, annual self-certification reports are required and shall be submitted to the city for review and approval.

Time Commitment:

- a) Devote fifteen minutes per quarter (or an hour annually) to educating on topics related to stormwater management. Additionally, provide basic stormwater management information to new employees;
- b) For educational institutions devote two hours per half year, (four hours annually) to educating one grade level of students (or split between two grade levels).

Information Dissemination:

- a) Stormwater educational information and literature must be obtained from the city, provincial/federal environmental agencies, or from any other reputable educational resource center.
- b) Program topics (flood protection, pollution reduction etc.) must rotate on at least an annual basis. For educational institutions topics may become part of the curriculum for the same grade level each year;
- c) Post clearly visible information in employee frequented areas and/or distribute pamphlets/brochures etc. on a quarterly basis;
- a) Use high traffic area kiosks, advertised special events, customer mailings, product label advertisements, public service announcements, advertisements, educational curricula, or other mass distribution techniques.

Annual self-certification report submission shall include:

- a) All Materials distributed, agendas, programs topics covered, posted and otherwise provided during the year surveys pre and post sessions is recommended as well;
- b) Locations stormwater educational information will be posted (provide picture if possible);
- c) How the information will be disseminated;
- d) The number of attendees, time(s), place(s), and confirmation that a 50% employee participation goal was met.

Useful Links to education materials:

1. Understanding Stormwater Management: An Introduction to Stormwater Management Planning and Design (Downloadablefile): http://www.ene.gov.on.ca/environment/en/resources/STD01_076381.html
2. Educating Young People About Water (EYPAW) guides and water curricula database provide assistance for developing a community-based, youth water education program: <http://www.uwex.edu/erc/ey paw/>
3. United States Environmental Protection Agency: Stormwater Outreach Materials and Reference Documents: <http://cfpub.epa.gov/npdes/stormwatermonth.cfm>
4. Teacher resources for introducing urban stormwater quality concepts to the classroom - including example lesson plans meeting Colorado standards for science, geography and civics: <http://www.colorado.gov/cs/Satellite?blobcol=urldata&blobheadername1=Content-Disposition&blobheadername2=ContentType&blobheadervalue1=inline%3B+filename%3D%22Resources.pdf%22&blobheadervalue2=application%2Fpdf&blobkey=id&blobtable=MungoBlobs&blobwhere=1251807348727&ssbinary=true>